

Objective

Seeking position as Senior Graphic Designer at the University of Oregon Printing and Mailing Services department.

Education

Kansas City Art Institute, Kansas City, Missouri / Bachelor of Fine Arts Degree – Emphasis in Graphic Design

August 1996 – May 2000

Qualifications

Professional experience includes over 15 years in the field of graphic design and marketing, preceded by four years of higher education at one of the nation's leading institutes of art and design. Portfolio consists of: brand identity, print collateral, web design, direct mail, outdoor advertising, commercial photography, videography, and motion graphics design.

Design/Marketing

- Software skills include: Adobe Creative Cloud 2017, Microsoft Office 2016, and Microsoft SharePoint 2016, Apple and Windows OS
- Photography skills include: commercial lifestyle photography, business portraiture, studio lighting, and RAW processing
- Videography skills include: DSLR filming techniques, editing, motion graphics design, story boarding, and script development
- Familiarity with design parameters associated with CSS based responsive websites and applications
- Extensive knowledge of offset and digital printing, paper stocks, bindery/folding, and print best practices
- 15+ years of experience preparing digital files for print, conducting press checks, and obtaining printing quotes
- Experience with developing marketing plans and annual print budgets for a large, multi-department organization

Business/Interpersonal

- Comfortable working on large-scale initiatives involving multiple departments and third-party collaboration
- Ability to manage multiple projects and deadlines while maintaining prioritization and flexibility within overall workflow
- Value strong relationships with coworkers, professional peers, and business associates throughout my community

Experience

Senior Graphic Designer / SELCO Community Credit Union

April 2017 – Current

Graphic Designer / SELCO Community Credit Union

June 2010 – April 2017

Responsible for rebranding youth and teen savings accounts, contributed to the design of the credit union's website, assisted in rebrand of the credit union, developed and maintain graphic standards for the organization, assist with development and implementation of ongoing advertising campaigns and annual marketing plan/budget, provide commercial photography for brand campaigns, provide art direction for television commercials, produce promotional and educational videos for social media, and provide art direction/creative oversight for two design assistants.

Graphic Designer/Marketing Assistant / IB Roof Systems

March 2004 – June 2010

Development of advertising campaigns, creation of interactive media applications, design and maintenance of corporate web site, planning and coordination for several national trade show engagements including exhibit designs, and assisted in rebrand of the company.

Freelance Designer

November 2002 – March 2004

Developed a variety of brand identity and print collateral for clients in addition to assisting with family owned business.

Graphic Designer / CAWOOD

March 2001 – November 2002

Design of several print newsletters, web site design, planning and art direction of commercial photography, brand identity development for a variety of clients, and client presentations in an agency environment.